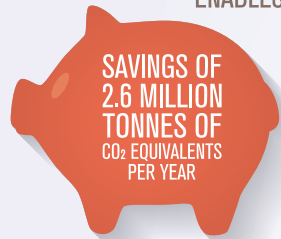


AUTOMOTIVE FILTRATION



WITH 13 MILLION NEW CARS REGISTERED IN THE EU EACH YEAR, NONWOVEN FILTERS ENABLES...



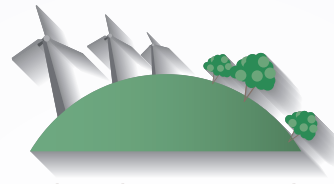
THIS EQUALS 12 BILLION KMS IN A MEDIUM-SIZED PASSENGER CAR. 

YOU COULD DRIVE TO THE MOON AND BACK MORE THAN 15,000 TIMES!



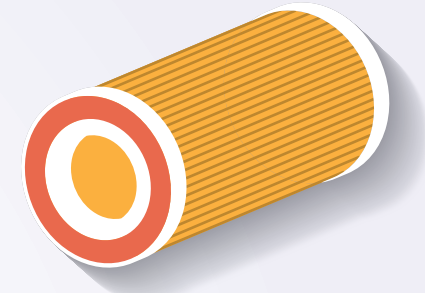
ALTERNATIVELY, THIS SAVING EQUALS THE REDUCTION OF 800,000 PASSENGER CARS ON THE ROAD.                                 

OR ENOUGH CARS TO LINE THE LENGTH OF



NONWOVEN FILTERS ENABLE ENVIRONMENTAL BENEFITS THAT ARE 6 TIMES HIGHER THAN THE ENVIRONMENTAL IMPACT REQUIRED TO PRODUCE AND DISPOSE OF THE FILTERS.

FOR AN AVERAGE CAR, USING NONWOVEN FILTERS FOR OIL, FUEL AND AIR CREATES A NET IMPROVEMENT OF 200KG CO₂ EQUIVALENTS OVER ITS LIFETIME. THIS ALSO EQUALS 70 LITRES OF FUEL CONSUMED OVER THE LIFE OF EACH AND EVERY CAR.



IN ALL, THIS MEANS A SOCIAL BENEFIT OF 12,700 DISABILITY ADJUSTED LIFE YEARS (DAILY) PER YEAR IN THE EU.



Nonwoven filters can be found in many applications in your car, including cleaning cabin air, fuel, motor oil and the engine air intake.

They are made of cellulosic pulp, polyester, glass fibres or a combination of all.

Nonwoven filters are more efficient to produce, smaller, lighter and perform more effectively for a longer time. Most of all, they make every kilometre you drive more efficient.

Without high performance nonwovens, many recent innovations to make cars cleaner and more efficient would not have been possible. Thanks to nonwovens, today's efficient motor technology means fuel savings and less pollution, contributing to cleaner air and better health for all people.